

**YEAR IN
REVIEW
2021-
2022**

**Connect
Educate
Impact
Deliver**



CEID is a vital resource for children and adults who are Deaf and Hard of Hearing in the Bay Area. We strive to create diverse, inclusive, and educationally rich environments to empower families with the tools needed to reach their full potential.

**Through early education, family support, and community audiology services-
The Sky's the Limit for our CEID Community!**

Over 75 children, birth to age five, and their families, received specialized instruction and support in our core education programs.

Over 580 adults, youth, and children received comprehensive audiology services in our Berkeley and Oakland clinics.



Center for Early Intervention on Deafness

EDUCATE



EDUCATION AND SPECIALIZED SERVICES

Since 90% of brain development happens before kindergarten, CEID's educational programs focus on children, birth to age 5, to build connections and experiences that have a lifelong impact. CEID's programs develop intensive language and communication skills while optimizing all areas of development, thereby improving life outcomes.

WITH YOUR HELP, WE PROVIDED

2,690

SPECIALIZED SERVICE HOURS

- 1,188 D/HH Classroom Instruction
- 691 Speech and Language Therapy
- 434 Home Visits
- 239 Occupational Therapy
- 72 Deaf Coaching
- 66 Family Sign Language Classes
& Educational Workshops

WHOLE-CHILD, WHOLE-FAMILY

“ I feel so **supported at CEID**, there is nothing else like it in the local area that truly understands how to **support a diversity of children with hearing differences** and create an **accessible environment**.

I trust the staff and feel that my child is well **loved, safe and cared for every day.** ”



100%

OF FAMILIES STRONGLY AGREE THAT BECAUSE OF CEID THEIR CHILD

- Developed language (both spoken and sign language).
- Increased socialization skills.
- Connected with Deaf role models and learned about Deaf culture.
- Improved language, speech & auditory skills.

100%

OF FAMILIES REPORTED
THE STAFF

- Make them feel **welcomed and supported**.
- Adapt to their child's **individual communication and social needs**.
- Provide a **safe environment**.

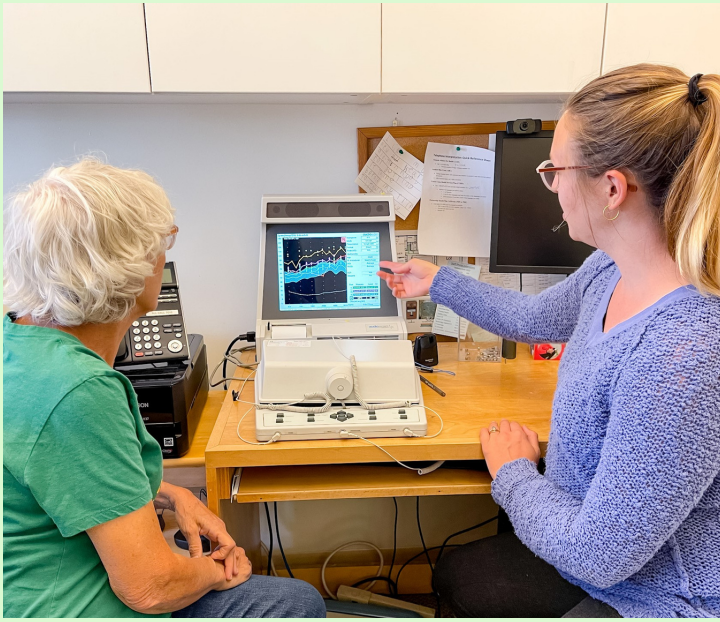
100%

OF FAMILIES SHARE THAT BECAUSE OF CEID

- They have **increased language use** and can **better communicate** with their child at home.
- Their child is on track for meeting their **IFSP/IEP goals**.
- They now know more about **services and resources** they can use to **help their child grow**.

IMPACT

AUDIOLOGY SERVICES



Without CEID Audiology, many of our patients would have nowhere else to go for critical healthcare services. We believe everyone should have access to high-quality hearing tests, hearing aids, and follow up care. We are proud to work with patients of all ages and all income levels. Our services expanded this year to include educational audiology consultation and collaboration with local schools to ensure that students who are D/HH have equitable access to their education.

“The Audiology Staff went **ABOVE AND BEYOND** with my mother's care.”

Following their hearing aid fitting **100%** of patients surveyed reported improved access to sound in different environments and improved communication.

582
PATIENTS SERVED
IN CLINIC

219
HEARING
AIDS PROVIDED

387
HEARING
EVALUATIONS

38
NEWBORN
HEARING SCREENS

IMPACT IN ACTION

Events are crucial to fulfilling our mission, allowing us to connect with our local community and raise vital funds to support our families at CEID.

We hosted our 37th Annual Golf Tournament and 19th Annual Walk-A-Thon.
With your support we exceeded our event goals!

Our Development Team raised over **\$730,000** to support all programs and staff positions.
Over **100** participants attended the inaugural Love and Literacy community gathering.
Over **500** volunteer hours were contributed in support of CEID.





Our loyal supporters are the HEART of CEID

As a 501(c)3 nonprofit organization, we rely on community support to sustain our services. Because of your investment in CEID, children and adults who are D/HH, and their families, receive the essential services needed to reach their full potential.

Financial Accountability Fiscal Year 2021-2022

Total Revenue: \$2,050,784

Program Revenue 58%

Early Education & Support **80%**

Audiology Services **20%**

Fundraising Revenue 42%

Foundations **55%**

Special Events **25%**

Individuals **20%**

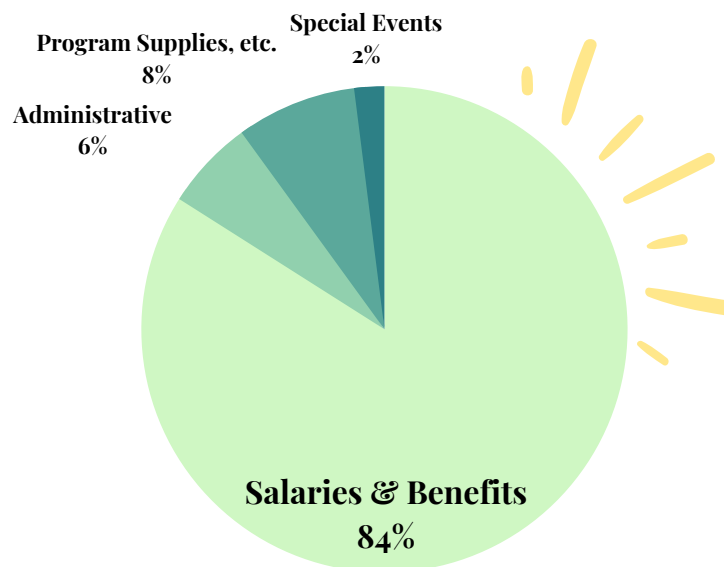
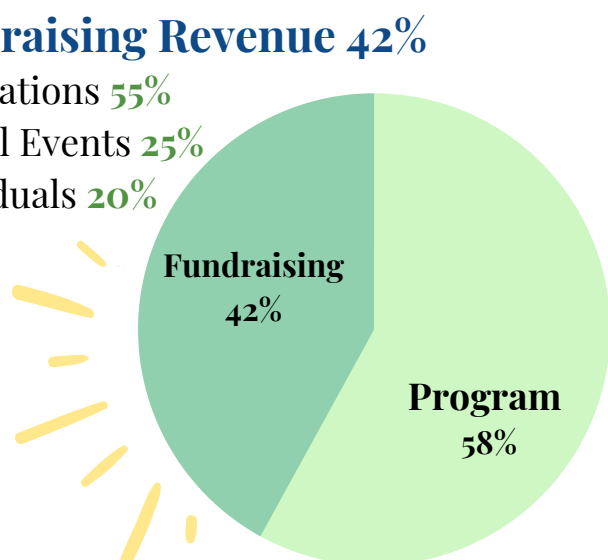
Expenses Totals: \$1,831,756

Salaries & Benefits **84%**

Program Supplies, Building & Equipment **8%**

Administrative **6%**

Events **2%**



Delivering Big Results, One Success at a Time

- Increased individual donors and outreach
- Maintained staffing throughout the pandemic without layoffs, reductions in hours or pay
- Increased compensation for many roles with continued benefits
- Obtained new mortgage loan for CEID facility

We Invite You to Join Us!



CONNECT- Follow, like, and share posts on social media to help spread the word about CEID's impact.



EDUCATE- Learn more about CEID by subscribing to our Newsletter and share it with others.



IMPACT- Volunteer at events or in our programs.



DELIVER- Help us deliver results by making a tax-deductible donation today!



Center for Early Intervention on Deafness @ceidberkeley



Visit www.ceid.org for more information.