



This Privacy Policy (the "Policy") applies to the website of CEID.org (the "Website"), a California-based website. At CEID.org, we are dedicated to protecting your privacy and safeguarding the personal information you share with us. This Policy outlines how we collect, use, and protect your personal information as required by California law and applicable federal regulations.

Information We Collect

We may collect the following types of information when you visit or interact with our Website:

- a. **Personal Information:** We may collect personal information that you voluntarily provide, such as your name, email address, postal address, and phone number, when you fill out forms, subscribe to newsletters, make purchases, or communicate with us.
- b. **Non-Personal Information:** We may automatically collect non-personal information, including your IP address, browser type, and device information, to enhance our Website's functionality and improve your user experience.

How We Use Your Information

We may use your personal and non-personal information for the following purposes:

- a. To provide and improve our services, including responding to your inquiries, delivering products and services, and processing payments.
- b. To send you updates, newsletters, and other communications related to our products, services, and relevant information.
- c. To analyze and improve our Website's performance, user experience, and marketing efforts.

Sharing Your Information

We do not sell your personal information. However, we may share your information with trusted third-party service providers to fulfill the purposes outlined in this Policy. These service providers are bound by agreements to maintain the confidentiality and security of your personal information.

Your Privacy Rights

California residents have specific rights regarding their personal information, as outlined in the California Consumer Privacy Act (CCPA). These rights may include access, deletion, and opting out of data sales. If you are a California resident and wish to exercise these rights, please contact us at [Contact Email or Phone Number]. We will respond to your request in compliance with the law.

Security

We employ reasonable security measures to protect your personal information against unauthorized access, disclosure, alteration, and destruction. However, no online data transmission or storage can be guaranteed as entirely secure. Please take precautions when sharing information with us online.

Cookies and Tracking Technologies

Our Website may use cookies and similar tracking technologies to enhance your user experience. You can modify your browser settings to block or manage cookies. However, doing so may affect the functionality and features of the Website.

Changes to Our Privacy Policy

We may update this Policy periodically to reflect changes in our practices and legal requirements. Any revisions will be posted on this page with an updated effective date.

Contact Us

If you have any questions, concerns, or requests related to your privacy and our privacy practices, please contact us at: 510-848-4800

This Privacy Policy was last updated on 10/23/23.

By using our Website, you consent to the practices described in this Privacy Policy. We encourage you to review this Policy periodically for any updates.

SMS Privacy Policy

Last Updated: 9/11/24

1. Overview of SMS Program

Our SMS program provides updates, notifications, and promotional messages related to our services. By subscribing to our SMS program, you consent to receive SMS messages at the phone number provided. Message frequency may vary based on your interaction with our service.

2. Types of Personal Information We Collect

We may collect the following personal information to facilitate our SMS program:

Name

Phone number

Email address (if applicable)

Other contact information (if applicable)

3. Methods of Data Collection

We collect personal data through the following methods:

Online Forms: Information is collected when you submit a form on our website to subscribe to our SMS program.

Physical Forms: Information is collected when you fill out and submit a physical form at one of our

locations or events.

4. How We Use Your Personal Data

The personal data we collect is used to:

Send you SMS messages related to updates, notifications, and promotional offers.

Communicate policy updates and other service-related information.

Prospect for new policies and clients, where applicable.

Improve our services and tailor our communications to better meet your needs.

5. Storage, Maintenance, and Protection of Personal Information

We store and maintain your personal information in secure databases protected by industry-standard security measures. We take appropriate steps to protect your personal data against unauthorized access, disclosure, alteration, or destruction.

6. Sharing Personal Data with Third Parties

We do not share your mobile information with third parties or affiliates for marketing or promotional purposes. Additionally, all the categories of personal data mentioned above exclude text messaging originator opt-in data and consent. This information will not be shared with any third parties under any circumstances.

However, we may share your data with trusted service providers who assist us in operating our SMS program, provided they agree to keep your data confidential and use it solely for the purpose of providing services on our behalf.

7. Managing Your Personal Information

You have the right to access, correct, verify, or remove your personal information at any time. To manage your information, please contact us at [Contact Information].

Opt-Out Option: If you wish to opt-out of receiving SMS messages, you may do so at any time by replying "STOP" to any of our messages or by contacting us directly at [Contact Information]. Opting out will not affect your other interactions with our services.

8. Contact Us

If you have any questions or concerns regarding this SMS Privacy Policy or our data practices, please contact us at:

CEID
1035 Grayson Street
Berkeley CA 94710
510-848-4800
Info@ceid.org