

## Press Release

### Center for Early Intervention on Deafness (CEID) Welcomes New Development Director Georgina Edwards

August 1, 2019 (Berkeley, CA) – The Center for Early Intervention on Deafness (CEID) welcomes their new Development Director, Georgina Edwards, to the organization. Edwards will lead fundraising and outreach efforts in support of CEID’s extensive programs in early education, family support and audiology. As CEID enters its 40<sup>th</sup> year of operation and service to the community, they continue to impact lives of people who are deaf or hard of hearing through education, specialized therapies, community outreach, and two audiology clinics serving people of all ages and all income levels.

In announcing Ms. Edwards as CEID’s new Development Director, Cindy Dickeson, CEID Executive Director, said “We are excited to welcome Georgina to our CEID community and are confident that with her extensive experience, skills and passion for our work, she will lead robust fundraising strategies to sustain CEID’s future.”

Born in Buenos Aires, Argentina, and immigrating to the United States as a fourth grader, Georgina earned her Bachelor of Arts degree in Cultural Anthropology from the University of California, Berkeley, followed by an MBA from St. Mary’s College of California. Ms. Edwards has more than twenty years of experience in fundraising, marketing and administration developed in a range of roles and arenas in non-profit human services, publishing, technology, and consumer goods. From 2013-2018, Georgina served and led her town’s Human Relations Commission and is an active and engaged community leader.

“I am honored and grateful for the opportunity to direct fundraising for CEID,” said Ms. Edwards “We provide exemplary services for young children for families that often have limited access to the services they need for their children to thrive.”

Most recently, Georgina worked as the Managing Director at Contra Costa Civic Theatre handling fundraising, board development, community relations and operational responsibilities. Georgina lives in El Cerrito and has a deep appreciation for the work at CEID thanks to her lifelong best friend who is hard of hearing and an accomplished and deeply respected Teacher for the Deaf in Southern California.

CEID, a 501(c)3 tax exempt nonprofit organization, must raise more than 50% of its income from private contributions. To learn more about CEID visit [www.ceid.org](http://www.ceid.org).

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